



HOME PREP TIPS

A photo shoot of a home is successful when we pay attention to the details of how others will see your home. The goal is to allow others to see the unique architectural features of your home rather than just *your* furnishings and decorations.

Preparing a home to show is all about de-personalizing it. Stage your home to appeal to the most amount of people. Simplify the decorations and clear off surfaces of personal belongings. Help others be attracted to the *house*, not distracted by stuff. Here is a list of tips to prepare for a home photography session:

Interior

- De-clutter everywhere!
- Clear off kitchen and bathroom countertops, except for a few decorative items
- Empty the shower of shampoos and soaps
- Remove everything from the outside of the fridge
- Hide garbage containers
- Remove all signs of pets including pet bed
- Remove any tablecloths to make room look larger
- Lighten up shelves in cabinets, straighten books
- Remove stacks of books, magazines, and mail
- Take down some personal photographs
- De-clutter fireplace mantel and hearth
- Remove small floor rugs to show off floors
- Thoroughly clean home to make it sparkle
- Put a floral arrangement (real or silk) in a few rooms

Exterior

- Place brightly colored flowers by front door
- Remove trash cans from sight
- Stow children's toys, hoses, tools
- Mow lawn and weed gardens
- Put out chair cushions, open patio umbrellas
- Remove pool sweep/polaris from pool
- Put dog outside in run or garage
- Do not schedule on trash day, lawncare day or cleaning day

Lighting

- Open all window blinds and curtains
- Turn on all overhead lights
- Replace all burned out light bulbs!!
- Use highest wattage possible in lamps and fixtures

Your photos will be seen by *hundreds* of people online. Careful attention to detail makes a big difference. Thank you for choosing us to photograph your home. We look forward to meeting you!